

LAURA GARCIA-BARRIO

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Education

- 2003 - 2005 **MPS - Interactive Telecommunications Program (ITP). New York University.** New York
Awarded 1 of 50 national full fellowships bestowed by the King of Spain.
- 2000 **Graduate Degree in Digital Multimedia Journalism.** Barcelona, Spain
Polytechnic University of Catalonia (UPC) & La Vanguardia journal.
- 1993 - 1997 **BA in Journalism.** Barcelona, Spain
Autonomous University of Barcelona (UAB). Among youngest students out of 300. Ranked among top 10%.

Talks

- 2005 **Siggraph. 32nd International Conference on Computer Graphics and Interactive Techniques.** Los Angeles
Selected to present a graphical interface to e-mail on cell phones and PDAs.

Professional Experience

- 2005 - Present **AKQA.** New York
User Experience Designer.
Developed site strategies, site maps, wire frames, user flows, technical specifications and user testings for clients Coca Cola, New York Jets, Comcast, Heineken, Sirius Radio, Real Girls Media, Smirnoff.
- 2006 **AON.** New York
Freelance programmer. Built an intranet for the offices across the US.
- 2005 **AIGA. Design Conference.** Boston
Conducted and edited the first podcasting of an AIGA conference.
- 2004 **American Museum of the Moving Image. Digital Media Department.** Astoria, Queens
Internship at the Digital Media Department. Developed the website for the exhibition 'BLIP Arcade Games from the Museum Collection'.
- 2001 - 2003 **Oceano Publisher.** Top publishing company in Latin America. Barcelona, Spain
Project Manager. Head of interaction design of the web products of the company.
 - Responsible for Information Architecture and graphic design.
 - Co-defined the architecture of our technological platform.
 - Developed business relationship with our US partner, Thomson Gale (Thomson Corp.)
 - Coordinator of a team of 3 people and in charge of outsourcing.
- 1998 - 2001 **ICTnet.es Professional Virtual Communities. Catalan Institute of Technology.** Barcelona, Spain
Head of communication of the website and interaction designer.
 - In charge of communication, services and interaction design.
 - Editor of an online daily newsletter and a weekly magazine on Internet subjects.
 - Leader of the Internet community and its mailing list.
 - Coordinator of 9 people in the Information Technologies area.
- 1994 - 2001 • **Media.** Radio, Press and TV. Freelance Journalist. Barcelona, Spain

Courses and Seminars

- 2004 **Introduction to Graphic Design.** New York
School of Visual Arts (SVA).
- 1997 **Technician in Multimedia Production.** Barcelona, Spain
Polytechnic University of Catalonia (UPC).

Computer Skills

Internet: IE, Mozilla Firefox, Opera, Camino, Safari, Telnet, A/V messaging, IRC, FTP, SSH/SCP
Web editing: HTML, WML, basic XML, CSS, SMIL, basic JavaScript, basic DHTML
Design: Photoshop, PageMaker, QuarkXPress, Illustrator, In Design
Programming: Familiar with J2ME, Perl, SQL, Java, Processing, Lingo, ActionScript, Basic X microcontroller
Video: Final Cut Pro, After Effects, Discrete Cleaner, QuickTime and Real streaming
Multimedia: Director, Flash, Audacity, ProTools, DVD Studio Pro, Max/MSP/Jitter, VXML
Office software: MS Office, MS Outlook, MS Project, OmniGraffle, Visio, Mozilla Thunderbird, Apple Mail

Community Service International Civil Services. Spain and Germany.

Personal

Fluent in Spanish, Catalan, French, and Portuguese. Conversational in German.
Affiliated with 22@, a technological innovation district currently being fostered in Barcelona.
Interests include social impact of technology, participatory media, video making and traveling.

New York, October 2006